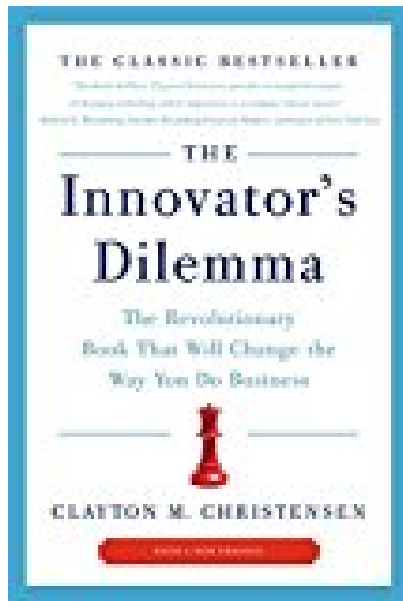


The Innovators Dilemma The Revolutionary Book That Will Change the Way You Do Business



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BOOK SYNOPSIS

A thought-provoking analysis of the new business paradigm shows how firms that do "everything right" can nevertheless fail because of new technologies and disruptions in the market structure. Reprint.

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